



**NEW YORK
NEW JERSEY**



Planning a Staging a Sustainable FIFA World Cup 26™ in New York and New Jersey

March 5, 2025



THE BIGGEST FIFA WORLD CUP™ EVER COMING SUMMER 2026

THE FIRST WORLD CUP HELD IN
NORTH AMERICA IN OVER 30 YEARS.

THE MOST HOSTS.

3

Countries

16

Host Cities

THE MOST TEAMS.

48

Teams

THE MOST MATCHES.

104

Matches in

40

Days



**8 MATCHES
OVER 5 WEEKS**



MATCH SCHEDULE

06.13.26 **GROUP STAGE**

06.16.26 **GROUP STAGE**

06.22.26 **GROUP STAGE**

06.25.26 **GROUP STAGE**

06.27.26 **GROUP STAGE**

06.30.26 **ROUND OF 32**

07.05.26 **ROUND OF 16**

07.19.26 **FINAL**



“**THAT’S EIGHT
‘SUPER BOWLS’...
THIS IS GOING TO BE
THE BIGGEST DEAL
WE’VE EVER SEEN
IN THIS REGION.**

Phil Murphy

Governor of New Jersey



IT WILL GROW OUR REGION

THE WORLD CUP WILL GENERATE...

\$2 BILLION+

in economic impact in New York and New Jersey

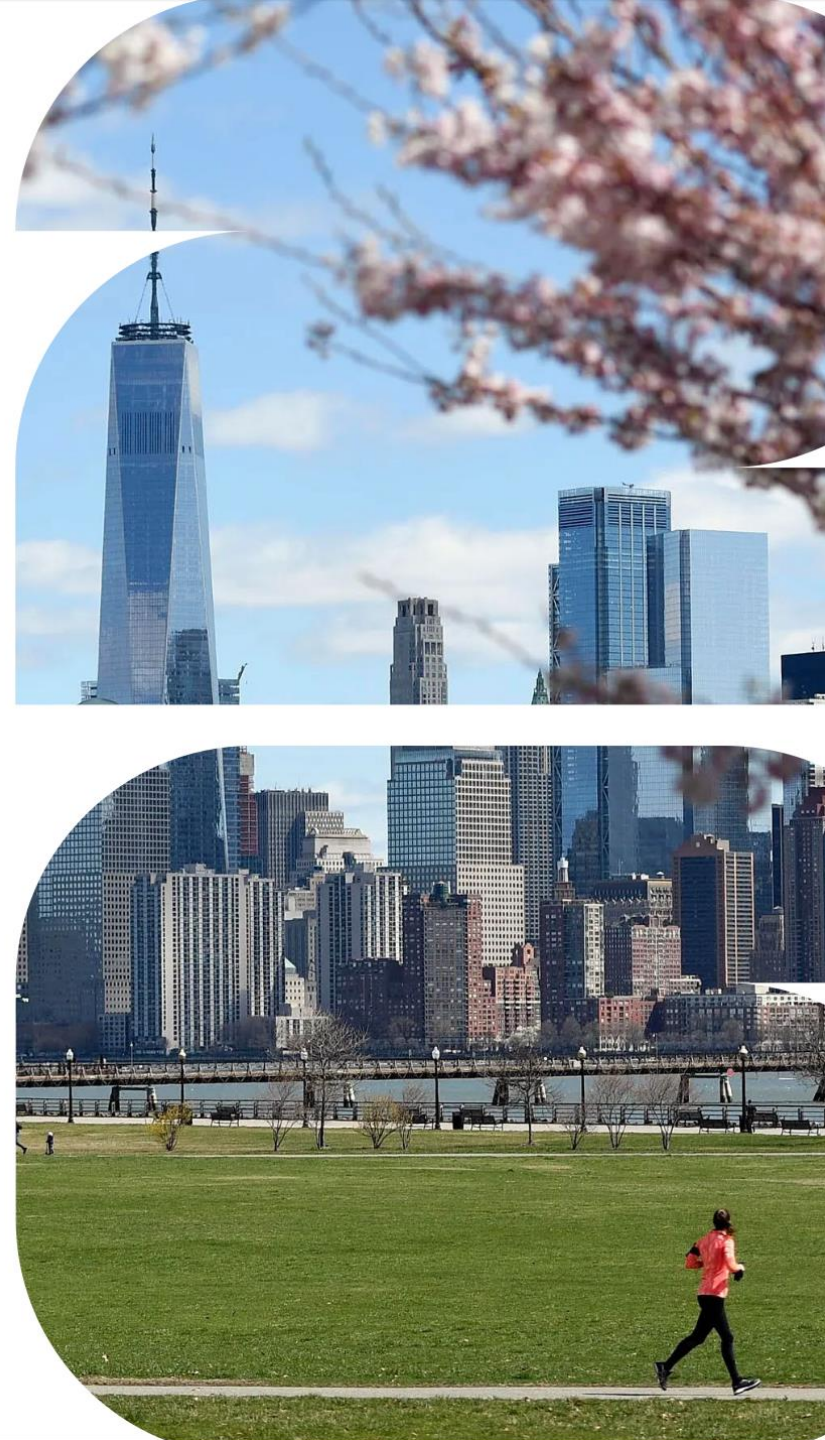
14,000+ JOBS

to support the events of the FIFA World Cup 26™ in NYNJ

1,000,000+ VISITORS

to the NY/NJ Region during the FIFA World Cup 26™

Source: Based on an initial analysis by McKinsey & Company using 8 matches (including the Final Match).



Additional Context

- Boston and Philadelphia also Host Cities
- 40 days of sustained activity across NJ and NYC
- Also, the Semiquincentennial
- NYNJ Host Committee working with FIFA, partner Host Cities, federal government, along with NJ State and NY City government agencies and community organizations
- Coordination will be paramount

Human Rights and Sustainability work with FIFA



- FIFA-developed Sustainability and Human Rights Strategy for FIFA World Cup 26™
- Host Committee is responsible for implementation and oversight of efforts



Whether we speak about climate, human rights, diseases or disabilities, we are committed to play our part, in respect of the fact that FIFA has 211 member associations, representing the entire world.

Gianni Infantino
FIFA President

Sustainability in NYNJ

- We recognize the value of the system in which we are operating--New Jersey and New York City are leaders in environmental protections and climate policies
- Initiatives include addressing sustainable supply chain in procurement, supporting responsible fan stewardship, and planning for post-event life cycle
- As the Host Committee, we are infusing sustainable practices into Fan Festival and fan zone planning, but FIFA World Cup 26™ will be a community event with residents and fans celebrating all across the state
- Opportunities abound in education and awareness-building

Opportunities

- We're equipping government partners and community stakeholders with NYNJ FWC26 knowledge and ensuring collaboration
- We're hosting stakeholder briefings and listening sessions
- Building partnerships across NYC and NJ
- We're leveraging resources for megasporting event-specific planning by utilizing existing community expertise to strengthen the foundation for future sustainable events

Contact Information

Brianna Keys
Director of Human Rights and Sustainability
FIFA World Cup 26™ New York New Jersey
Host Committee
bkeys@nynjfwc26.com